



THE
HEALTH ALLIANCE
for VIOLENCE
INTERVENTION

Kaiser Permanente Center for Gun Violence Research and Education

Spring 2024 Funding Opportunity Informational Webinar

Wednesday, October 25, 2023

Welcome

Thank you for joining us!

- 40-minute presentation
- 20-minute Q&A

Before we begin:

- You are muted
- Chat us re: technical difficulties
- Enter questions via Q & A button
- In the coming days, watch for:
 - Copy of presentation
 - Recording of presentation
 - Written FAQ



Introductions



Angelina Ruffin, PhD
Managing Director
*Kaiser Permanente Center for
Gun Violence Research and
Education*



Tracy Ward, LCSW
National Program Lead
*Kaiser Permanente Center for Gun
Violence Research and Education*



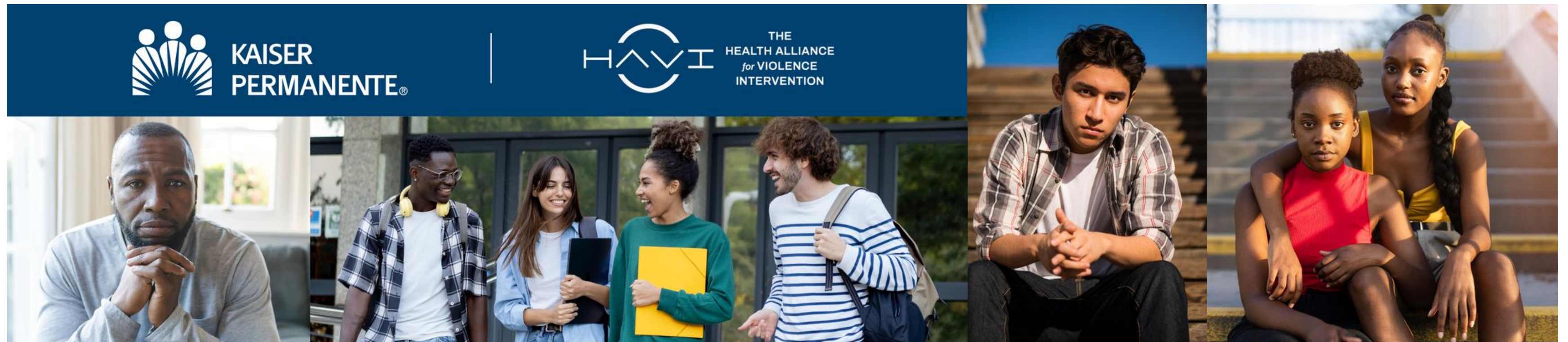
Kimberly Lezak, PhD
Managing Director,
Biomedical Research
Grantmaking
Health Resources in Action

Agenda

- Vision and Mission
- Purpose and Eligibility
- Funding Categories
- Timeline
- The Application
- Questions & Answers

Vision:

The Kaiser Permanente Center for Gun Violence Research and Education is pursuing a world free of gun violence, where impacted communities drive the meaningful change needed for a healthy and safe society.





Mission:

The Center endeavors to transform the gun violence research and education field. We change narratives about the value and impact of actionable, health-focused solutions by:

- Partnering with communities disproportionately impacted by gun violence;
- Uniting rigorous scientific discovery with community-led approaches; and
- Funding research and education initiatives that center racial equity for the advancement of clinical care delivery and other preventative strategies.

Spring 2024 Funding Opportunity

We want to advance evidence for interventions that reduce the incidence and impact of community gun violence and firearm suicide and promote well-being and healing where it is needed most.

\$2.5 million will be dispersed to 3 categories of grantees.

Letter of intent deadline:
November 14, 2023, 12:00pm EST



Purpose and Eligibility

Funding is for individuals and organizations that wish to:

- build capacity within their communities and/or staff to conduct research
- enhance and expand existing research currently underway, including program enhancements
- conduct publishable research studies
- educate and change narratives regarding gun violence, focused on the public health approach

Who is eligible?

- Individual researchers
- Non-profit 501(c)3 organizations
- Quasi-governmental organizations
- State and local government agencies within the U.S.

Our Focus: Community-led Efforts

Priority will be given to initiatives that:

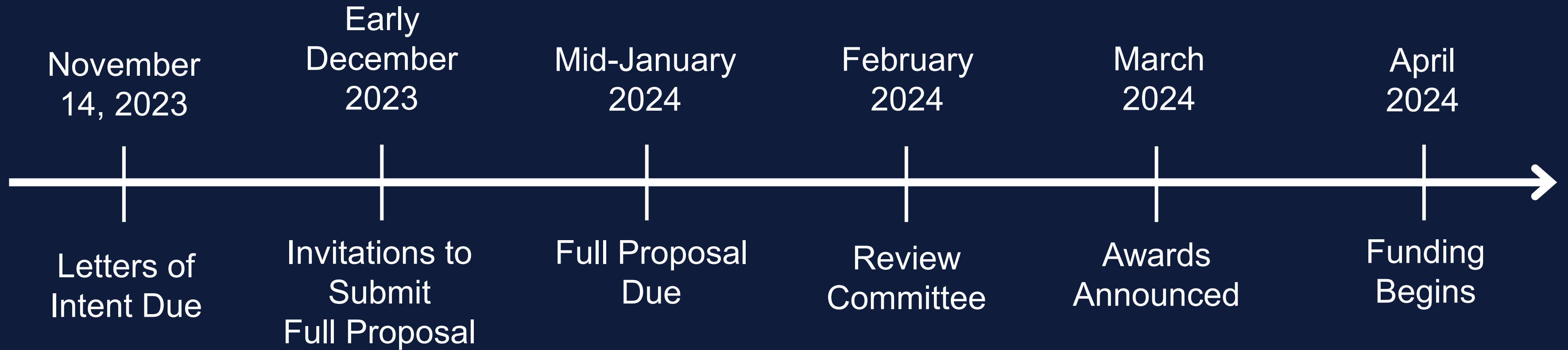
- Work with communities historically excluded from conducting research activities.
- Work directly within communities and/or led by individuals most impacted by gun violence.
- Demonstrate how an impacted community is engaged in the leadership, design, implementation and/or evaluation of the project.

There is an urgent need to prevent community gun violence and firearm suicide, and it is critical that the most impacted communities inform and lead the development of effective solutions.

Funding Categories

Category	Goal	Application
Up to \$60,000/2 years (or up to \$30,000/year for 2 years)	Build the capacity of organizations and individuals involved in gun violence prevention to engage in research activities.	Up to \$60,000 Application
Up to \$200,000/2 years (or up to \$100,000/year for 2 years)	Expand evidence-based interventions, clinical care models, educational initiatives, or communications projects alongside enhanced research capabilities.	Up to \$100,000 Application
Up to \$600,000/3 years (or up to \$200,000/year for 3 years)	Advance publishable research that will shift and inform how the field understands and approaches gun violence prevention and intervention	Up to \$600,000 Application

Spring 2024 RFP Timeline



Submission Requirements

Online Application Form:

- Lead Organization/Individual Information
- Project Title
- Collaborators (if applicable)

PDF Attachment:

- Application Cover Page (template provided)
- IRS 501(c)(3) Determination Letter
- Letter of Intent (2 pages):
 - Background and Significance
 - Goals
 - Project Activities and/or Research Design
 - Potential Impact
 - References (excluded from 2-page limit)
 - Organizational Profile
 - Resume or CV

Letter of Intent – Core Elements

Background, Significance, Goals

Address the problem or question, what you want to learn, the community you will engage, and the associated goals for the project.

Project Activities and/or Research Design

Describe activities and/or research design and methods, how you will authentically engage communities, partners and/or key team members, and amount requested.

Potential Impact

Outline how the work will benefit the community, result in near-term action, advance health equity and racial justice, and enhance knowledge of gun violence prevention and mitigation.

References (excluded from 2-page limit)

Application Tips

- Tell your story!
- Ensure that your LOI reflects the goals of the project.
- Use language that is understandable to a general audience.
- Clearly describe and justify personnel and roles included in the project.
- Carefully copy edit and proofread the application prior to submission.

Common Pitfalls to Avoid

- Link between problem and the proposed methodology is unclear
- Patient/population engagement is not present
- No statement regarding health equity
- Sample size and statistics
- Budget and feasibility
- Lack of topic/analysis expert
- Includes jargon, abbreviations, no clear hypothesis
- Overlap in funding

Review Process

- A panel of individuals with lived experience and expertise in gun violence prevention across multiple sectors will review proposals.
- Reviewers will discuss proposals and elevate those that best align with the goals of this funding opportunity.
- A subset of submitted LOI applications will move forward to the full proposal stage.
- All applicants will receive a response regardless of whether they have been selected to move to the full proposal stage.

Questions and Answers



Thank you for attending!

For more information:

www.kpcenterforgunviolenceresearch.org

Watch your email for the FAQ and this presentation in the coming days!

Angelina Ruffin, PhD
Managing Director
angelinar@thehavi.org

Tracy Ward, LCSW
National Program Lead
tracy.l.ward@kp.org

